

GUERNSEY

BATTLE OF BRITAIN

AIR DISPLAY

2025



Marking the 80th anniversary of the end of World War II and Guernsey's Liberation

Guernsey's annual air display has been enjoyed by thousands of people for 60 years, welcoming some of Britain's most historic and treasured military aircraft alongside aerobatic and awe-inspiring display teams.

The Guernsey Battle of Britain Air Display plays a crucial role in:

- Commemorating – the lives and legacy of all those RAF aircrew who have served their country with honour and pride over the last 100+ years and ensuring the continued preservation of our historic aircraft which enriches our national heritage;
- Celebrating – the invaluable work that the RAF Association does for all former and current serving personnel who need support and assistance. The Air Display falls within Battle of Britain Week which is the main fundraising event for the Guernsey branch of the RAF Association; and
- Inspiring – the next generation of pilots, engineers and aviation professionals.



The Air Display relies almost entirely on private funding, from the generous support of local businesses who form a Consortium and Corporate and individual Friends of the Guernsey Air Display, alongside a grant and underwrite from the States of Guernsey. Without this sponsorship and support, this much-loved spectacle, which is free for all islanders to enjoy, cannot take place.

Your island needs you!

MORE OVERLEAF >

MAKE IT HAPPEN 2025
#GAD2025

COMMEMORATING
80
YEARS



2025 CONSORTIUM PACKAGES

	LANCASTER £3,450	SPITFIRE £2,950	HURRICANE £2,450
Island FM radio advertising Lancaster: 10 x 10 second bespoke advertisements Spitfire: 5 x 10 second bespoke advertisements (one script with the inclusion of company name)	🎯	🎯	-
Guernsey Press advert On the day of the Display including all Consortium logos	🎯	🎯	🎯
Official Air Display digital programme Logo on the outside back page	🎯	🎯	🎯
Digital promotion Inclusion of digital logo and hyperlink on www.guernseyairdisplay.com	🎯	🎯	🎯
Inclusion and tagging (where available) in social media posts pre, during and post the event on Facebook, Twitter, Instagram and LinkedIn	1 x branded graphic 2 x sponsor posts 6 x posts/tags 1 x blog post	1 x branded graphic 1 x sponsor post 4 x posts/tags	2 x posts/tags
Complimentary places at the Guernsey Battle of Britain Air Display reception at Castle Cornet (value £62.50 each)	2 places	2 places	2 places
Opportunity to purchase places at the Guernsey Battle of Britain Air Display reception at Castle Cornet @ £62.50 per person including lunch and complimentary bar	40 places	25 places	15 places
2025 Guernsey Air Display pin badges	40	25	15

Benefits are subject to the final sponsorship total raised.

BECOME A CORPORATE FRIEND OF THE GUERNSEY BATTLE OF BRITAIN AIR DISPLAY

If your company is planning an event to entertain clients or staff in a local venue, you are lucky enough to have a fabulous view from your office to watch the display or you just want to support a wonderful annual community event, why not become a Corporate Friend?

The cost is just £795 and the benefits are:

- 🎯 20 x 2025 enamel Guernsey Battle of Britain Air Display pin badges (each year is a different design)
- 🎯 2 x tickets (value = £62.50 each) for the Castle Cornet reception plus the opportunity to purchase additional tickets at £62.50 per person.
- 🎯 Inclusion and tagging (where available) in social media posts and supply of a branded graphic to use on own social media channels

Give your commitment to the Guernsey Battle of Britain Air Display 2025.
Contact Natalie Davidson – Tel: 01481 729229 or Email: natalie@black-vanilla.gg



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EDUCATE AND INSPIRE





One of the pillars of the Guernsey Air Display is to 'Educate and Inspire'.


We commemorate the lives and legacy of all those RAF aircrews who have served their country with honour and pride over the last century. We also support the continued preservation of our historic aircraft which enrich our national heritage.


We promote STEM (science, technology, engineering and maths) subjects to inspire the next generation of pilots, engineers and aviation professionals.


To achieve this, the Guernsey Air Display Foundation worked with the military and civilian display teams to speak to students in schools, the Combined Cadet Force and the Air Cadets during the week of the 2024 display.

 **Pilot Rich Goodwin** spoke to Year 9 students at Blanchelande College. Rich has worked on the development of a sustainable aviation fuel alongside modifying his Muscle Biplane to add two jet turbines. Future developments include installation of a new water cooler design which will produce more power and have a greener fuel burn.

 Students at The Guernsey College of Further Education welcomed **David Barker**, the former Harbour Master. David spoke to the engineering students about the technical aspects of helicopters, and discussed his 10 years as a helicopter pilot and his path into the Royal Navy.

 The annual **'Meet the Pilots'** event welcomed hundreds of people of all ages, allowing them to get up close with the aircraft ahead of the Air Display, and speak to the pilots and engineers.

 **Team RaVen** went to Elizabeth College and spoke to the Sixth Form students about their journey to becoming pilots, the recruitment process, and the ins and outs of aerobatic display.

 **The RAF Careers Engagement team** were on the island throughout the week visiting schools, the Combined Cadet Force, Guernsey Air Cadets and had a presence in St Peter Port on the day of the Air Display to promote the wide range of career opportunities the RAF offers.



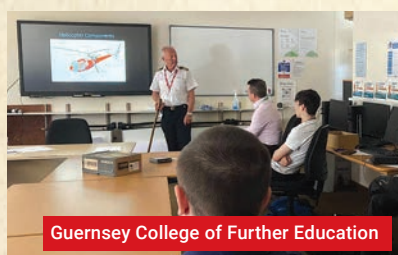
Blanchelande College



Meet the Pilots



Elizabeth College



Guernsey College of Further Education



RAF engagement



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